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By my calculations, the ML singularity will arrive around 2048.



Course Outline

- 1. Introduction to Statistical Learning
- 2. Linear Regression
- 3. Classification
- 4. Resampling Methods
- 5. Linear Model Selection and Regularization

- 6. Moving Beyond Linearity
- 7. Tree-Based Methods
- 8. Support Vector Machines
- 9. Unsupervised Learning
- 10.Neural Networks and Genetic Algorithms

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Agenda



The Classification Setting



 $y_1, \ldots, y_n \in \{-1, 1\}$

Maximal Margin Classifier

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The Hyperplane

• In two dimensions:

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 = 0$$

• In "p" dimensions:

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \ldots + \beta_p X_p = 0$$

• Classify as "positive" if

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \ldots + \beta_p X_p > 0$$

Maximal Margin Classifier



"Hyperplane" Example



 $1 + 2 * X_1 + 3 * X_2 = 0$



Separating Hyperplanes





Maximum Margin Hyperplane

- Margin: the minimal distance from the observations to the separating hyperplane
- We'd like to maximize this
- The observations nearest the decision boundary are known as support vectors, because they "support" (define) the decision boundary



Maximal Margin Classifier

The Maximal Margin Hyperplane Optimization Problem

 $\underset{\beta_0,\beta_1,\ldots,\beta_p}{\operatorname{maximize}} M$

subject to
$$\sum_{j=1}^{p} \beta_j^2 = 1$$
,

Note that index *j* starts at 1 for this constraint

 $y_i(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \ldots + \beta_p x_{ip}) \ge M \ \forall i = 1, \ldots, n$

That last constraint requires that observations lie on the correct side of the hyperplane ... which will not always be possible.

This is sometimes called a hard margin classifier, because errors are not allowed.

Maximal Margin Classifier

Maximal Margin Hyperplane is Sensitive to Small Changes in the Data



Support Vector Classifier

Classification Problem: Not Linearly Separable (linear model okay)



Consider using shape as well as color to distinguish between the positive and negative classes

(e.g. "x" and "o", or "+" and "-")



The Support Vector Classifier $\begin{array}{l} \max \\ \beta_0, \beta_1, \dots, \beta_p, \epsilon_1, \dots, \epsilon_n \end{array} M$

subject to
$$\sum_{j=1}^{p} \beta_j^2 = 1$$
,

$$y_i(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \ldots + \beta_p x_{ip}) \ge M(1 - \epsilon_i),$$

$$\epsilon_i \ge 0, \quad \sum_{i=1}^n \epsilon_i \le C,$$

Based on hinge loss: $\max[0, 1 - y_i(\beta_0 + \beta_1 x_{i1} + ... + \beta_p x_{ip})]$

This is sometimes called a soft margin classifier, because errors are allowed. No more than 'C' observations can be on the wrong side of the decision boundary.



Effect of 'C' on the Support Vector Classifier

- Larger values of 'C' yield ...
 - larger margins; more support vectors
 - lower variance; higher bias
- Smaller values of 'C' yield ...
 - smaller margins; less support vectors
 - lower bias; higher variance
- The margins (dashed lines) are the values for which the absolute value of the decision value is *M*
- The slack value is positive when $y_i(\beta_0 + \beta_1 x_{i,1} + \beta_2 x_{i,2} + \dots + \beta_p x_{i,p}) < M$



Classification Problem: Not Linearly Separable (linear model bad)



We could explicitly fit a Support Vector Classifier with Polynomial Predictors ...



... but the prevalent strategy is to use kernel functions!



The Support Vector Machine

 $\begin{array}{c} \min_{\boldsymbol{\alpha}} \\ \text{subject to} \end{array}$

$$\frac{1}{2} \boldsymbol{\alpha}^T Q \boldsymbol{\alpha} - \boldsymbol{e}^T \boldsymbol{\alpha}$$
$$\boldsymbol{y}^T \boldsymbol{\alpha} = 0$$

 $0 \le \alpha_i \le cost$

The *cost* parameter refers to the cost of a margin violation: cost is inversely related to the 'C' we talked about earlier; but cost is the parameter used by the svm() function.

$$Q_{ij} \equiv y_i y_j K(\boldsymbol{x}_i, \boldsymbol{x}_j)$$

 $\boldsymbol{e} = [1, \ldots, 1]^T$ is the vector of all ones.

Kernel Functions

- A kernel function measures the similarity between two vectors
- Popular choices include ...
 - The "Linear" (dot product) kernel
 - The "Polynomial" kernel
 - 'd' degree parameter
 - [larger degree, higher complexity]
 - The "Gaussian" (radial basis function) kernel 'gamma' bandwidth parameter [larger gamma, smaller bandwidth]
- So our new decision function is ...

$$K(x_i, x_{i'}) = \sum_{j=1}^{p} x_{ij} x_{i'j}$$
$$K(x_i, x_{i'}) = (1 + \sum_{j=1}^{p} x_{ij} x_{i'j})^d$$

$$K(x_i, x_{i'}) = \exp(-\gamma \sum_{j=1}^p (x_{ij} - x_{i'j})^2)$$

$$f(x) = \beta_0 + \sum_{i \in \mathcal{S}} \alpha_i K(x, x_i)$$

Kernel Functions Viewed as $\langle \phi(x_i), \phi(x_{i'}) \rangle$

- A non-linear kernel function can be viewed as the dot product of a higher dimensional feature space (with a linear hyperplane)
- Consider a classification problem with only one predictor, where the positive class resides on the interval [-2, 2] and the negative class resides on the intervals (-∞, -2) and (2, ∞)
 - This problem is not linearly separable with the original feature space
 - This problem is linearly separable with the higher dimensional feature space provided by a polynomial kernel with degree = 2 [$x_i^2 \le 4 \Rightarrow$ positive class]

$$K(x_{i}, x_{i'}) = (1 + x_{i}x_{i'})^{2} = 1 + 2x_{i}x_{i'} + x_{i}^{2}x_{i'}^{2} = \begin{bmatrix} 1 & \sqrt{2}x_{i} & x_{i}^{2} \end{bmatrix} \begin{bmatrix} 1 \\ \sqrt{2}x_{i'} \\ x_{i'}^{2} \end{bmatrix} = \phi(x_{i})^{T} \phi(x_{i'})$$

For simplicity, we'll simply view the number of support vectors as the number of features for our model



Non-Linear Classifiers via Non-Linear Kernel





Results on the Heart Training Data 🟵



False positive rate

False positive rate



Results on the Heart Testing Data



False positive rate

False positive rate



SVMs with 'K' (More than Two) Classes

- One-Versus-One Classification
 - Construct $\binom{K}{2}$ classifiers, then assign a test observation to the most frequent class
- One-Versus-All Classification
 - Construct K classifiers, then assign a test observation to the class with the largest response



Relationship to Logistic Regression

We can rewrite this ...

... as this ...

$$\max_{\beta_{0},\beta_{11},\beta_{12},\ldots,\beta_{p1},\beta_{p2},\epsilon_{1},\ldots,\epsilon_{n}} M$$
subject to $y_{i} \left(\beta_{0} + \sum_{j=1}^{p} \beta_{j1}x_{ij} + \sum_{j=1}^{p} \beta_{j2}x_{ij}^{2} \right) \geq M(1 - \epsilon_{i}),$

$$\sum_{i=1}^{n} \epsilon_{i} \leq C, \quad \epsilon_{i} \geq 0, \quad \sum_{j=1}^{p} \sum_{k=1}^{2} \beta_{jk}^{2} = 1.$$

$$\min_{\beta_{0},\beta_{1},\ldots,\beta_{p}} \left\{ \sum_{i=1}^{n} \max\left[0, 1 - y_{i}f(x_{i})\right] + \lambda \sum_{j=1}^{p} \beta_{j}^{2} \right\}$$

... which has this familiar form ...

 $\min_{\beta_0,\beta_1,\ldots,\beta_p} \left\{ L(\mathbf{X}, \mathbf{y}, \beta) + \lambda P(\beta) \right\}$

Comparison to Logistic Regression

SVM (Hinge) Loss versus Logistic Regression (Log) Loss



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